

Equine Advisory Group Minutes

1. Meeting information and attendance

Meeting commenced at 5.36pm on Wednesday 8 February 2023 at the Serpentine Jarrahdale Community Resource Centre, 2 Paterson Street, Mundijong.

Attendance

Shane Giblett – Equestrian Disciplines Representative (Chairperson)

Stacey Cucca – Leisure and Trail Riding Representative

Cr Michael Dagostino – Council Delegate

Mike Geurds – Racing Industry Representative

Dr Maxwell Hall - Equine Business Representative

Kim Lindsay – Equine Business Representative

Cr Michelle Rich – Council Delegate

Dr Heather Stewart-Rowe - Leisure & Trail Riding Representative

Officers in attendance

Brian Oliver – Director Community Engagement

Kylie Shailer – PA to Director Community Engagement

Friederike Buettner – Communications Officer

Apologies

Jayne Lavender - Keeping of Retired & Companion Horses Representative

Mara Coombes - Equestrian Disciplines Representative

2. Conflict of Interest

Nil.

3. Welcome New Member

Stacey Cucca – Leisure and Trail Riding Representative. The Chairperson welcomed Stacey to the Group and invited Stacey to introduce herself. Stacey recently relocated from Wanneroo to the Shire and resides in Cardup with her family. An active user of the trails in the area, the equestrian nature of the Shire and long time involvement in a number of equestrian disciplines let to her interest in applying for the Equine Advisory Group.



4. Action Items Update

Not Started	In progress	Complete
Action – Equine Trail Signage <i>Coordinator Natural Reserves</i> Share plan for new and renewal signage on bridle trails once prepared. Funding for equine trails signage has been allocated in the 2022/23 budget.		Item on this agenda.
Action – Equine Safety Awareness Campaign <i>Brian Oliver – Director Community Engagement</i> Review legislation and resources to develop draft content for the awareness campaign for review by the Equine Advisory Group.		Item on this agenda.
Action - Cardup Nature Reserve Equine Access to Firebreak <i>Director Community Engagement</i> Revisit conversation with DBCA regarding equine trails around Cardup Nature Reserve as a result of community feedback.		8/12/22 - Additional discussion regarding risk and insurance and access. Attempt to progress in the new year.
Action – Equine Emergency Preparedness <i>Coordinator Emergency Services</i> Officers to investigate if a condition for a Bushfire Plan (horses) can be applied on Development Application Approvals relating to horses.		Internal discussion in progress.
Action – Equine Trail and Tunnel <i>Equine Advisory Group / Admin Support</i> It is noted that a gas line runs under the underpass, Atco Gas have expressed concern with the use of trotting fines over this area and have a preference for a solid surface, the BRE Team will source further details and provide to the group for feedback. Additional questions seeking feedback for the BRE Team on preferred path base for intersections of Equine Path and PSP.		Update provided by email 19/12/22 - The following email was received from Metconnx as a result of the enquiry. <i>We can confirm use of the Regupol pavers will be used in the equine tunnel under Thomas Road. The transition point back to standard trotting fines is still to be confirmed. Although less desirable, there may be some areas of concrete required where the equine path intersects the PSP to prevent maintenance issues. I hope the above information is helpful. When we have further information on hand, we will provide an update.</i>
Action – Equine Trail alongside PSP <i>Byford Rail Extension Team</i> The BRE Team will meet with representatives from the Shire, the City of Armadale, Main Roads and Public Transport Authority for feedback before proceeding to the next detailed design		No update to report.

phase. If practical space is identified the BRE Team will return to present options for parking at the Larsen Road termination point.	
Action – Tonkin Hwy extension interchange at Thomas/Hopkinson Road <i>Admin Support</i> Reach out to Main Roads to identify a suitable time for consultation around the Thomas/Hopkinson Rd area.	Officers have reached out to Main Roads. Pending response from Main Roads.
Action – Meeting Arrangements/Calendar Appointments <i>Admin Support</i>	Complete. Calendar and room booking appointments sent.
Action – Alternate Recommendation for Equine Facilities Master Plan for Council to consider at 12 December 2022 meeting. <i>Cr Dagostino & Rebecca Steinki</i>	Alternate recommendation carried. Business Case for Equine Officer submitted for consideration.

5. Equine Safety Awareness Campaign

Four videos developed for the campaign were previewed. The campaign will run in National Road Safety Week (1 May 2023) through to 30 June.

- Video 1 – Be Seen
- Video 2 – Overtaking Safely
- Video 3 – Responsible Dog Walking
- Video 4 – There is room for everyone

The Equine Advisory Group provided the following feedback on the videos.

- Overall they are very well done.
- Video 4 – the take away message is not very clear and could be stronger.
 - We will incorporate this in our key messaging.
- Video 2 – perhaps showing acknowledgement of people doing the right thing ie, a wave or nod.
 - We will incorporate this in our key messaging.
- The video is not branded up front as from the Shire. It was explained that the campaign brand features at the front and Shire branding concludes the video.
 - Additional Shire brand watermarking will be included.
- Key messaging for video 2 could include information regarding what to do when vehicles approach a distressed horse on the road/roadside – cars must stop.
 - We will incorporate this in our key messaging.
- Support the campaign with use of Variable Message Boards in key areas such as around the Byford Trotting Complex (Briggs Road) and Masters Road in Darling Downs.

A new video will be released each fortnight with supporting key messaging. A formal launch with key stakeholders will be arranged for mid- to late April. Videos and key messaging will be supported by targeted email newsletters, web banner, sponsored social media posts and posters/flyers. Equine businesses, clubs and the equine community will be able to share the posts throughout their channels and there will be posters available for distribution.

The Equine Advisory Group suggested the following key stakeholders to share campaign content and to invite to the launch.

- Local equine businesses including Vets.
- State and National equestrian bodies such as Pony Club WA, Equestrian WA, Riding for the Disabled, Adult Riding Clubs Association WA.
- WA Police, Mounted Section and Traffic representatives.
- WALGA
- Local primary and secondary high schools as they will also be undertaking Road Safety messaging as part of the curriculum and this demographic are users of motorbikes, scooters.
- Promote at the Food and Farm Fest in Shire marquee with giveaways like the 'Slow Down – Horse Area' bin stickers.

Action: Forward by email to kshailer@sjshire.wa.gov.au any additional key equestrian organisations for sharing the campaign.	Equine Advisory Group
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6. Equine Trail Signage

- **Attachment 1** – New Access Guidance Signage and priority replacement plan for Darling Downs Equestrian Park.

Members noted the signs identified were severely in need of replacement. The allocated budget will be spent on these priority areas first. Additionally, investigate the access signage around the Serpentine Sports Reserve trails to see if any require refreshing and follow up the signs in the ditch along Briggs Road.

Action: Review signage around Serpentine Sports Reserve trails for replacement.	Natural Reserves Coordinator
Action: Follow up repair/replacement of horse area entry signs along Briggs Road.	Director Community Engagement

7. Pony Club Australia Horse Welfare Policy

- For member information
<https://ponyclubaustralia.com.au/wp-content/uploads/2020/06/PCA-Horse-Welfare-Policy-WEB.pdf>

Kim Lindsay shared this resource with members of the Equine Advisory Group for their information. It is a great modernised resource and it was noted that Pony Club Australia were leading the way in this area.

8. General Business

The Chairperson sought items of General Business from members. No items were brought forward for discussion.

9. Next Meeting and Closure

It was noted that the next meeting will also be on a Wednesday.

Wednesday 12 April 2023 at 5.30pm in the Shire Civic Centre.

Action: Update calendar invites for next meeting on distribution of minutes.	Personal Assistant to Director Community Engagement
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Meeting Closed at 6.21pm