

WESTERN
ARCHITECTURE
STUDIO **WAS**

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THE TRACK - KEYSBROOK

ARTWORK BREIF

We are looking for a 2D public art installation at the Vehicle Racing Track proposed for a 50.28ha site at Lot 78 in Keysbrook.



PROJECT BACKGROUND

The artwork that we are looking for will be part of the proposed racing track. The project includes a 3.6km international standard racing track which includes facilities such as a club room, medical and control facilities, and race team garages. The site also accommodates an international standard go-karting facility with control and club facilities.

This facility has been designed to accommodate a variety of events from small informal motor enthusiast events with small groups of participants, to large nationally televised races such as the Supercars Championship with large participation, and large contingents of spectators. It is possible that international quality events such as FIA World Rally Championship may be held at the facility with an internationally televised audience and very large contingents of spectators.

Events on the main track can be cars or motorbikes.

The facility is located in a “bush setting” and includes substantial revegetation of a depleted agricultural property.

ARTWORK INTENTIONS

The artwork is intended to be a 2d Artwork painted onto the concrete run-off at turn #1. The run-off area is a flat concrete surface intended to allow a driver to effectively break should they leave the race track in an emergency.

Each turn has a runoff. The runoff at turn #1 is the first turn of the race and at the end of the second longest straight in the track. The run-off at turn #1 is also the closest turn to the spectator facilities.

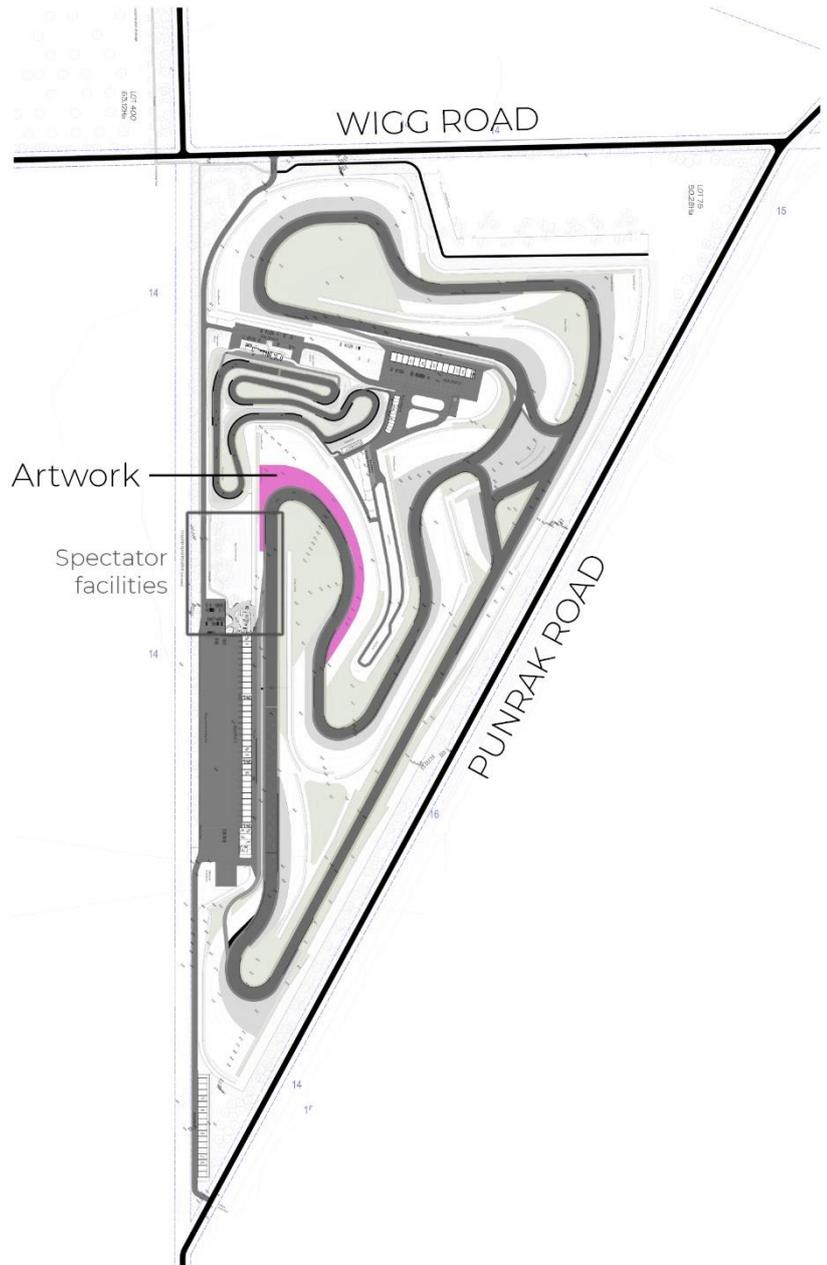
We feel this is an excellent position for the artwork to appear in the bac background of television coverage.

The artwork has the potential to contribute significantly to the identity of the track

ARTWORK THEMES

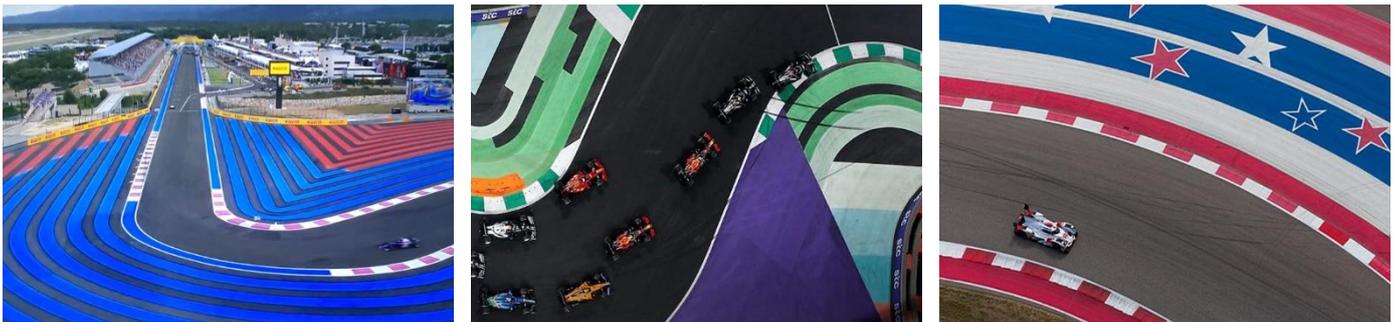
Artwork should incorporate

- **Motorsport themes.**
Chequered flags and /or other such symbology can be incorporated into the artwork.
- **Western Australian Themes**
This is a track for Western Australians in a rural Western Australian location. The artwork should incorporate themes that are unique to Western Australia
- **Movement Themes**
The artwork should consider movement and how the artwork is experienced by television viewers. The artist will consider the movement of the camera through the artwork and the effect that is obtained.
- **Legibility at different scales**
The artwork should also be legible from different scales. From aerial/helicopter/drone positions, and from ground level if possible. The artist will consider the perspective from the spectator mound.



PRECEDENTS

Graphics have been painted on vehicle run-offs at other facilities. They tend to use large patterns and shapes to improve legibility at distance and at speed.



ARTWORK MAINTAINENCE

The runoff is a functional safety device for the racetrack. It can be exposed to heavy breaking, skidding, and dragging of debris. The artwork painted on the runoff must be painted in block colours so that it can be regularly and easily repaired by regular maintenance staff. The artist must provide all colours and paint specifications to the operator of the track to allow constant maintenance . Shapes must be manageable for staff.

ARTWORK SPECIFICS

- Artwork area: 5370m²
- Slight gradient over artwork making the area more visible to the spectator area.
- Paint applied to concrete substrate. Paint type as agreed by racing regulator

