

Tourmaline Boulevard(Lot 8053) Dog Exercise Area - Engagement Plan

PART 1

Purpose of engagement:

Gain feedback, any concerns and recommendations from the community in relation to the proposed Tourmaline Boulevard Dog Exercise Area

Background:

The *Dog Act 1976* offers the power for Western Australian local governments to specify a dog exercise area.

The Shire has three existing Dog Exercise Areas.

- Larson Road "Bark Park" – a fenced exercise area
- Bill Hicks Reserve – an open area only during specified hours
- Jarrahdale Oval – a fenced exercise area – open all hours unless an event or booking is in place

Summary of project/proposal:

The Subdivision group, LWP, is to install the dog exercise area and maintain it for 2 years, after which time the Shire will take over maintenance of the park.

Lot number 8053 will be public open space, with the southern end having an enclosed dog exercise area. Dogs will be permitted to be off lead within the fenced area, requiring to be held or tethered by lead at all times outside of the fenced area.

This park will have a small dog area and a big dog area divided by fence.

There will be the opportunity for local groups to hire a portion of the exercise area for dog training and similar exercises, this is currently proposed for weekends and for two hours maximum per weekend day.

What do you want to achieve from the community engagement?

- | | |
|--|--|
| <input type="checkbox"/> Gathering information
<input type="checkbox"/> Obtaining local knowledge
<input checked="" type="checkbox"/> Obtaining feedback on activity/proposal
<input type="checkbox"/> Obtaining feedback on draft plan/document
<input checked="" type="checkbox"/> Identifying need(s)
<input type="checkbox"/> Exploring values and trade-offs | <input type="checkbox"/> Validating research/data
<input type="checkbox"/> Seeking guidance/direction
<input checked="" type="checkbox"/> Educating community members
<input type="checkbox"/> Other
..... |
|--|--|

What is the relevant legislation to take into account?

Dog Act 1976, Dog Regulations 2013

Contact Us

Enquiries

Call: (08) 9526 1111
 Fax: (08) 9525 5441
 Email: info@sjshire.wa.gov.au

In Person

Shire of Serpentine Jarrahdale
 6 Paterson Street, Mundijong WA 6123
 Open Monday to Friday 8.30am-5pm (closed public holidays)



www.sjshire.wa.gov.au



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Key messages to the community:	
<ul style="list-style-type: none"> The Shire is to specify Lot 8053 Tourmaline Boulevard as a dog exercise area. The park will be built by the developer and maintained by the developer for 2 years, after this point, the Shire will maintain the area. The park will be enclosed by fencing and dogs are only permitted off lead within the fenced area. The whole of Lot 8053 will be a public open space The park is expected to be completed by the end of 2022 / early 2023. There will be the opportunity for local groups to hire a portion of the exercise area for dog training and similar exercises, this is currently proposed for weekends and for two hours maximum per weekend day. 	
Target/stakeholder groups	
<input checked="" type="checkbox"/> General community/residents/ratepayers <input type="checkbox"/> Young people <input type="checkbox"/> Seniors <input type="checkbox"/> Community groups/sporting clubs <input type="checkbox"/> Faith/religious groups <input type="checkbox"/> Environmental/friends' groups <input checked="" type="checkbox"/> Resident/ratepayer groups <input type="checkbox"/> Parents' groups <input type="checkbox"/> Culturally and linguistically diverse people <input type="checkbox"/> People with disability <input type="checkbox"/> Aboriginal and Torres Strait Islander people	<input checked="" type="checkbox"/> Local businesses <input type="checkbox"/> Industry groups/peak bodies <input type="checkbox"/> Local schools/educational institutions <input checked="" type="checkbox"/> Media <input type="checkbox"/> Other local governments <input type="checkbox"/> State government(s) <input type="checkbox"/> Federal government <input type="checkbox"/> Parliamentarians/politicians <input checked="" type="checkbox"/> Shire Elected Members <input checked="" type="checkbox"/> Shire Executive <input checked="" type="checkbox"/> Shire staff
Specific stakeholders:	
<ul style="list-style-type: none"> Dog owners Users of Byford Bark Park, Jarrahdale Oval and Bill Hicks reserve Local vets and training groups 	
Areas/location are to be targeted as part of the engagement:	
<input type="checkbox"/> Issue specific – not location targeted <input checked="" type="checkbox"/> Whole of Shire <input type="checkbox"/> <Insert number> metres radius <input type="checkbox"/> Other <input type="checkbox"/> Byford <input type="checkbox"/> Cardup <input type="checkbox"/> Darling Downs <input type="checkbox"/> Hopeland	<input type="checkbox"/> Jarrahdale <input type="checkbox"/> Karrakup <input type="checkbox"/> Keysbrook <input type="checkbox"/> Mardella <input type="checkbox"/> Mundijong <input type="checkbox"/> Oakford <input type="checkbox"/> Oldbury <input type="checkbox"/> Serpentine <input type="checkbox"/> Whitby
Expected/desired number of participants	
<input checked="" type="checkbox"/> < 50 <input type="checkbox"/> 50 – 100 <input type="checkbox"/> 101 – 200	<input type="checkbox"/> 201 – 500 <input type="checkbox"/> 501 -1,000 <input type="checkbox"/> >1,000



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Budget for engagement

The budget excludes staff time and operational resources.

Planned start and end dates:

Allow 4 weeks lead in time from approval of engagement activity to commence

Allow 4 weeks for community consultation period.

Start: **TBA**

End: **TBA**

Engagement methods

- | | |
|--|---|
| <input type="checkbox"/> Focus group
<input type="checkbox"/> Forums/workshop
<input type="checkbox"/> Hardcopy questionnaire
<input checked="" type="checkbox"/> Online questionnaire
<input checked="" type="checkbox"/> Interactive display board
<input type="checkbox"/> Public open house
<input type="checkbox"/> Door knocking | <input type="checkbox"/> Interview
<input type="checkbox"/> Popup at venue or event
<input type="checkbox"/> Meeting
<input type="checkbox"/> Working group
<input type="checkbox"/> Feedback form
<input type="checkbox"/> Letter box
<input type="checkbox"/> Other |
|--|---|

Description of above methods:

- Online survey on Your Say SJ
- Corflute poster displayed at dog parks, with QR code linking to survey

Valid responses (if relevant)

For a response to be valid, the respondent must:

- Reside in the Shire
- Own property in the Shire
- Visit the Shire

The Shire will accept not accept anonymous responses.

Multiple/duplicate responses (if relevant)

The Shire will only accept:

- 1 submission per person



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Communication methods		
<p>Direct communication</p> <p><input type="checkbox"/> Email</p> <p><input type="checkbox"/> Letter</p> <p><input type="checkbox"/> Meeting/face-to-face</p> <p><input type="checkbox"/> Telephone call</p> <p>Print communication</p> <p><input type="checkbox"/> Brochure</p> <p><input type="checkbox"/> Flyer</p> <p><input type="checkbox"/> FAQs</p> <p><input type="checkbox"/> Scarp Voice (monthly newsletter in The Examiner newspaper)</p> <p><input type="checkbox"/> Media Release</p> <p><input checked="" type="checkbox"/> Newspaper advert</p> <p><input checked="" type="checkbox"/> Poster</p> <p><input type="checkbox"/> Public Notice</p>	<p>Online communication</p> <p><input checked="" type="checkbox"/> SJ Matters (monthly Shire eNewsletter)</p> <p><input checked="" type="checkbox"/> Facebook post</p> <p><input type="checkbox"/> Facebook advertisement</p> <p><input type="checkbox"/> Google advertising</p> <p><input type="checkbox"/> Twitter post</p> <p><input type="checkbox"/> LinkedIn post</p> <p><input checked="" type="checkbox"/> Your Say SJ project page</p> <p><input checked="" type="checkbox"/> Website (homepage banner)</p>	<p>Electronic communication</p> <p><input type="checkbox"/> Television advertisement</p> <p><input type="checkbox"/> Radio advertisement (Heritage FM)</p> <p>Miscellaneous</p> <p><input type="checkbox"/> Bus stop advertising</p> <p><input type="checkbox"/> On site meeting/listening post</p> <p><input type="checkbox"/> Shopping centre pop up</p> <p><input type="checkbox"/> Special event/launch</p> <p><input type="checkbox"/> Signage</p> <p><input type="checkbox"/> Other</p> <p>.....</p>



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Dog Exercise Area - Engagement Schedule

Andrew Trosic (AT) Thomas Vassallo (TV) Amanda Bain (AB) Justin Rake (JR) Brian Oliver (BO) Executive Manager Group (EMG)

#	Activity	Outcome / detailed description	Target stakeholder	Key dates	Notes	Responsibility	Output / record
2. Engagement Plan Activities							
2.1	Engagement Plan approved	Approval to implement engagement plan	Thomas			AT/EMG	
2.2	Design assets	Develop design assets (poster/newspaper advert, Social Media graphics and website banner) for promotion	Community			TV + AB	
2.3	Publish Your Say SJ project page	Project page published with survey	All		Refer to Part 2 of this document	JR	
2.4	Poster displayed at Dog parks	Corflutes promoting project and survey	Dog owners			TV	
ENGAGEMENT OPENS – DATE TBC							
2.5	Grapevine news story	Inform staff of engagement project and survey	Staff			TV	
2.6	Friday Facts story	Inform EMG + Councillors of engagement	Councillors + EMG			TV	
2.7	Newspaper advert	Advertise engagement project and survey	Examiner Newspaper			AB	
2.8	Letters sent residents	Letters sent to properties within 500m of location	Community			TV	
2.9	Social Media post #1	Post #1 about engagement project and survey	Community			JR	
2.10	Your Say SJ eNewsletter	Story in Your Say SJ eNewsletter	Your Say SJ subscribers			JR	
2.11	Social Media post #2	Post #2 about engagement project and survey	Community			JR	
2.12	SJ Matters eNewsletter	Story in SJ Matters eNewsletter	SJ Matters subscribers			JR	



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ENGAGEMENT CLOSURES – DATE TBC

2.13	Outcomes report	Provide survey reports	Thomas			JR	
2.14	Email people who made submission of report to Council	Advise of report to Council following review of community engagement	People who made submission			TV	
2.15	Council Report	Inform Council of community engagement and recommendation regarding Local Law	Council			TV	
2.16	Finalise project page	Advise of decision and close project page	N/A			JR	
2.17	Email people who made submission of Council decision	Advise of Council decision and next steps	People who made submission			TV	

Evaluation and reporting of engagement outcomes

Outcomes from the engagement will be analysed and reported to the community via a Community Engagement Outcomes Report.

The report will be presented Council and will be uploaded to the project page on your Say SJ.

Approval

Manager <Service Team Name>	Date
Director <Directorate Name> (if applicable)	Date
Chief Executive Officer (if applicable)	Date



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PART 2

Title of engagement project	Dog Exercise Area Tourmaline Boulevard(Lot 8053)
Reference number	E22/11212
Engagement dates	<p><i>Allow 4 weeks lead in time from approval of engagement activity to commence</i></p> <p><i>Allow 4 weeks for community consultation period.</i></p> <p>Start: TBA</p> <p>End: TBA</p>
Description of engagement project	<p>The Subdivision group, LWP, will install a dog exercise area and maintain it for 2 years, after which time the Shire will take over maintenance of the park.</p> <p>Lot number 8053 will be public open space, with the southern end having an enclosed dog exercise area. Dogs will be permitted to be off lead within the fenced area, requiring to be held or tethered by lead at all times outside of the fenced area.</p> <p>This park will have a small dog area and a big dog area divided by fence.</p> <p>The park is expected to be completed by the end of 2022 / early 2023.</p> <p>There will be the opportunity for local groups to hire a portion of the exercise area for dog training and similar exercises, this is currently proposed for weekends and for two hours maximum per weekend day.</p>



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<p>FAQs</p>	<p>Q: What is a Dog Exercise Area?</p> <p>A: A Dog Exercise Area is an area that has been specified by the Local Government, allowing dogs to be off lead in a public place</p> <p>Q: Where will the Exercise Area Be?</p> <p>A: The Exercise area will be located at Lot 8053 Tourmaline Boulevard, in close proximity to Setosa Loop, Blancoa Approach and Laxus Lane at the southern end of Byford.</p> <p>Q: What rules are in place for dog exercise areas?</p> <ul style="list-style-type: none"> • Dogs must always be under effective control • If any dog/s shows signs of aggression or anti-social behaviour the dog handler must remove the their dog immediately from the area • Please be considerate of all park users, as well as neighbouring properties and their pets • Scoop the poop – please use the bins provided • Dogs must be placed on a leash on leaving the off leash exercise area

<p>Making a submission</p>	<p>Submissions on the Dog Exercise Area may be lodged by one of the following ways:</p> <ul style="list-style-type: none"> • Completing an online form below • Email your feedback to info@sjshire.wa.gov.au stating the following reference number: <insert reference number> • A written submission, submitted by mail or in person to 6 Paterson Street, Mundijong, including the reference number: <insert reference number> <p>Submissions close Date TBC</p>
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Who's listening?	<p>Thomas Vassallo</p> <p>Role: Coordinator Community Safety</p> <p>Phone: 9526 1111</p> <p>Email: info@sjshire.wa.gov.au</p>
Document library	<p><i>Tourmaline Boulevard, Byford Lot 8053 - Proposed Dog Exercise Area - Location Map</i> E22/#####</p>

Timeline	<p>Consultation open</p> <p>Consultation for this project commenced on <i><insert date></i> and closes at 5pm, <i><4 weeks or standard time if higher (cannot be less than 28 days)></i>.</p> <p>Under Review</p> <p>Contributions to this consultation are closed for evaluation and review. The project team will report back on key outcomes.</p> <p>Final report</p> <p>The final outcomes of the consultation are documented here. This may include a summary of all contributions collected as well as recommendations for future action.</p>
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Photo	<p><i>Communications Team to source photos of local dogs from Bark Park opening</i></p>
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PART 3 - SURVEY

The Subdivision group, LWP, will install a dog exercise area and maintain it for 2 years, after which time the Shire will take over maintenance of the park.

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This park will have a small dog area and a big dog area divided by fence.

The park is expected to be completed by the end of 2022 / early 2023.



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There will be the opportunity for local groups to hire an area of the park for dog training and similar exercises

Q1 After reviewing the new proposed Dog Local Law 2022, do you:

- Support the proposed Dog Exercise Area
- Object to the proposed Dog Exercise Area
- Neither support nor object

Q2 Please provide any other comments regarding the proposed Dog Exercise Area.

Q3 Please upload a supporting attachment if required. For multiple attachments, please email them to info@sjshire.wa.gov.au citing the reference number.

Q5 Please select the following which best describes you:

- I am a dog owner who lives in the Shire
- I am a dog owner who visits the Shire
- I am not a dog owner but I visit public places where there are dogs on-lead and off-lead
- I am interested in the proposed Dog Exercise Area

Q6 First Name

Q7 Last Name

Q8 Suburb

Q9 How did you find out about this community engagement?

- Email/eNewsletter
- Social media
- Advert in The Examiner Newspaper
- Poster at local dog park
- Word of mouth
- Your Say SJ website



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- Other