

# Summary of Events



# MAJOR EVENTS 2022-2023

## SJ Food Truck Fiesta 2022

**Serpentine**  
**Friday 9 September 2022**  
**Friday 9 November 2022**  
**Mundijong**  
**Saturday 8 October 2022**  
**Friday 9 December 2022**

5pm - 8pm unless otherwise advertised. Check Facebook or website.

**Serpentine**  
 Glen Harsh Oval, Wallard Street  
**Mundijong**  
 Mundijong Oval, Cockram Street

SJs Food Truck Fiesta is back! Featuring Perth's finest food trucks and free giant games at all events. Drop in and grab takeaway or BYO blanket / chairs and find a spot on the oval to enjoy dinner with friends and family. See page 7 for 2023 Food Truck Fiesta dates.



## SJ Food & Farm Fest

**Saturday 5 November 2022**  
 10am - 4pm

Serpentine Horse and Pony Club - Kariup Rd, Serpentine

Enjoy a huge range of stalls and activities at the SJ Food & Farm Fest, agricultural show.

Purchase tickets from [www.foodandfarmfest.com.au](http://www.foodandfarmfest.com.au)

SJ Food & Farm Alliance  
 E: [info@foodandfarmalliance.com.au](mailto:info@foodandfarmalliance.com.au)

Major Supporter: Shire of Serpentine Jarrahdale, Serpentine Jarrahdale Food & Farm Alliance Inc.



## Seniors Week Celebrations

**6 - 13 November 2022**

Celebrate ageing well with a range of events and activities including a high tea.

Registrations essential - check website for details.



## Christmas Lights Competition

**Categories**  
 Best Decorated Business  
 Best Decorated Private Residence  
 Best Decorated Rural Property

**How to enter**  
 Registrations open in November - check website for details.

## Byford Carols

**Saturday 3 December 2022**  
 6:30pm - 8:30pm

Briggs Upper Oval - Mead Street, Byford

Everyone is welcome to this family friendly event featuring live musical performances, free entertainment, kid's activities, a sausage sizzle and a very special visit from Santa Claus!

Byford Carols Organising Committee  
 E: [byfordcarols@gmail.com](mailto:byfordcarols@gmail.com)

Australian Interpreter on stage

Major Supporter: Shire of Serpentine Jarrahdale, Carols



## Christmas Street Party

**Friday 9 December 2022**  
 5pm - 8pm unless otherwise advertised. Check Facebook or website.

2 Paterson Street, Mundijong

Join us for this special Christmas edition of the SJ Food Truck Fiesta featuring roving entertainers, artisan market stalls and your favourite food trucks.

## Christmas Play in the Park

**Thursday 15 December 2022**  
 9:30am - 1pm

Ages 0 - 5 years  
 Parental supervision required

Percy's Park - Mead Street, Byford

Featuring roving entertainers, free play activities and a petting zoo. BYO blanket / chairs.

Coffee / ice cream available to purchase



6



## Harmony Week Lantern Trail

**Saturday 18 March 2023**  
 5:30pm - 8:00pm

SJ Community Recreation Centre - Mead Street, Byford

Create your own paper lantern to take with you on our guided Lantern Trail Walk through Brickwood Reserve.

Registrations essential - check website for details.

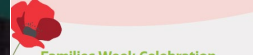
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## Anzac Day

**Tuesday 25 April 2023**

Check the website in March for location and event times.

All community members are invited to commemorate the brave citizens who have represented our country in times of war.



## Families Week Celebration

**May 2023**

Check the website in April for date and event times.

Ages 0 - 5 years  
 Parental supervision required

Serpentine Jarrahdale Community Recreation Centre - Mead Street, Byford

Celebrate National Families Week and the vital role that families play in Australian society. Featuring live entertainers and info stalls for parents and carers.

Cafe open for purchases



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## Muddy Buddies

**Sunday 25 June 2023**  
 10am - 2pm

Jarrahdale Oval - Millars Road, Jarrahdale

International Mud Day is just around the corner and we can't wait to celebrate with Muddy Buddies!

Featuring mud pits, mud kitchen, nature craft, Eco Fairies, sausage sizzle and more!

## Nature Play



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## School Holiday Programs

Ages 4 - 17

Free and low cost events and activities including sports days, youth focused programs, arts and nature adventures, technology discovery days, library events, craft workshops and more.

to the Out and About Newsletter and be the first to know what's on for school holidays. [www.sjshire.wa.gov.au/newsroom](http://www.sjshire.wa.gov.au/newsroom)

[www.sjshire.wa.gov.au/events](http://www.sjshire.wa.gov.au/events)

# Adult / Seniors Workshops & Activities

July – December 2022



Event	Month
NAIDOC Week – Movie – ‘Wash my Soul in the River’s Flow’	July
Boorloo Aboriginal Cultural Experience	July
Parents as Career Coaches	July-Jan
Hiking with Kids – How to raise Hikers	July
Basic Auslan Course	Aug
Female’s Solo Hiking the Bibbulmun	Aug
Food Truck Fiesta Series	Sep - Mar
Clubs for all workshop – Disability and Inclusion	Oct
Seniors Week Garden Party	Nov
Seniors Week Series events coordinated with other providers CRC, Rec Centre and Library	Nov
IPWd Come and Try Sports Day	Dec
Christmas Lights Trail	Dec
Thank a Volunteer Day	Dec

Advertising & Promotion	
✓	Friday Facts
✓	Shire Website
✓	Social Media
✓	Shire eNewsletter
✓	Direct Email
✓	Poster / Flyer
✓ (select only)	SJ Major Events Guide (direct mail out to all households)
✓ (select only)	Media Release
✓ (select only)	Examiner Newspaper

# SJ Food Truck Fiesta 2022 - 2023

**Serpentine:** 9 Sept, 11 Nov, 25 Feb (plus movie night)

**Byford:** 26 Jan – New Look Australia Day Community Event

**Mundijong:** 8 Oct, 9 Dec (plus Christmas street party),  
24 March (plus SJ Rocks Concert)



## FINANCES

### Expenditure

Food Trucks: \$40,500  
SJ Rocks and other add on components: \$54,000

## ATTENDANCE

### Target audience

Whole of community

### Total No. of attendees across all events

**9,700**  
(an increase of 2,700 on last season)

## Advertising & Promotion

✓	Friday Facts
✓	Shire Website
✓	Social Media
✓	Shire eNewsletter
✓	Poster / Flyer
✓	SJ Major Events Guide (direct mail out to all households)
✓	Media Release
✓	Examiner Newspaper

# Thank a Volunteer Day

5 December 2022 – Recognition Voucher



**95 local community and sporting groups** were invited to either nominate their whole group of volunteers to share a voucher or, nominate 5 volunteers from their group who make an outstanding contribution of their time or skills to the Shire, for recognition with a voucher.

**5 local businesses** elected to join the program accepting vouchers from December 2022 to 31 January 2023.

**33 local community and sporting groups** nominated with **20** choosing to receive a shared voucher and **13** choosing to nominate individual recipients.



Advertising & Promotion	
✓	Friday Facts
	Shire Website
✓	Social Media
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	Examiner Newspaper

# Christmas Activities – December 2022



## Christmas Markets 9 December

**Target audience**  
Whole of community  
and visitors

**Expenditure**  
Forms part of the food  
truck series

**No. of attendees**  
3,500  
(1000 increase on  
2022)

**Staff in attendance**  
4

## Play in the Park Christmas Edition 15 December

**Target audience**  
Families with children  
aged 0 – 5 years

**Expenditure**  
\$2,399

**No. of attendees**  
400  
(200 increase on  
2022)

**Staff in attendance**  
5 including library stall



## Christmas Lights Competition

**Target audience**  
Residents and  
businesses

**No. of entries**  
23

**Expenditure**  
\$4,000



## Countdown to Christmas Calendar



Advertising & Promotion	
✓	Friday Facts
✓	Shire Website
✓	Social Media
✓	Shire eNewsletter
	Direct Email
✓	Poster / Flyer
✓	SJ Major Events Guide (direct mail out to all households)
✓	Media Release
✓	Examiner Newspaper

# Adult / Seniors Workshops & Activities

January – June 2023



Event	Month	Advertising & Promotion	
Serpentine Park Village Visit	Feb	✓	Friday Facts
Harmony Week	Mar	✓	Shire Website
Climate Change Declaration Signing	Mar	✓	Social Media
Neighbour Day	Mar	✓	Shire eNewsletter
Food Truck Fiesta	Jan - Mar	✓	Direct Email
Families Week	May	✓	Poster / Flyer
Seniors Expo	June	✓	SJ Major Events Guide (direct mail out to all households)
Muddy Buddies	June	✓	Media Release
		✓	Examiner Newspaper

# Australia Day – 26 January

## SJ Food Truck Fiesta – Australia Day and Family Cricket Match



### ATTENDANCE

**Target audience**  
All Community

**No. of attendees**  
1000

### FINANCES

**Expenditure**  
Forms part of the food truck fiesta

### STAFFING

**No. of staff delivering event**  
1

**Total staff hours**  
6

### FEEDBACK

**NPS Score\***  
8.5 / 10

**% who would come again**  
100%



Advertising & Promotion	
✓	Friday Facts
✓	Shire Website
✓	Social Media
✓	Shire eNewsletter
	Direct Email
✓	Poster / Flyer
✓	SJ Major Events Guide (direct mail out to all households)
✓	Media Release
✓	Examiner Newspaper

\*NPS: Attendees were asked to rate the likelihood that they would recommend this event to friends, family, colleagues etc. 0 = not at all, 10 = definitely would recommend.

# Australia Day – 26 January

## Citizenship and Awards Ceremony



### ATTENDANCE

#### Target audience

Nominated community members and new Citizens

#### Registrations

154

#### No. of attendees

153

(not including choir or church volunteers)

### FINANCES

#### Expenditure

\$21,866

### STAFFING

#### No. of staff delivering event

7



Advertising & Promotion	
✓	Friday Facts
✓	Shire Website
✓	Social Media
✓	Shire eNewsletter
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✓	Media Release
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# Harmony Week – 20-26 March

## Lantern Trail – Saturday 18 March



**ATTENDANCE**  
24

**Target audience**  
All of Community

**FINANCES**

**Expenditure**  
\$2,573.90

**STAFFING**

**No. of staff delivering event**  
2



Advertising & Promotion	
✓	Friday Facts
✓	Shire Website
✓	Social Media
✓	Shire eNewsletter
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# Anzac Day – 25 April

## Dawn Service, Processional March and Commemorative Service



### ATTENDANCE

**Target audience**  
All of Community

**Registrations**  
NA

**No. of attendees**  
300  
(not including choir, band or church volunteers)

### FINANCES

**Expenditure**  
\$8,813

### STAFFING

**No. of staff delivering event**  
3



Advertising & Promotion	
✓	Friday Facts
✓	Shire Website
✓	Social Media
✓	Shire eNewsletter
✓	Direct Email
✓	Poster / Flyer
✓	SJ Major Events Guide (direct mail out to all households)
✓	Media Release
✓	Examiner Newspaper

# Citizenship Ceremonies



	Number of Ceremonies	Number of Conferees	Number of Countries	Total Attendees
July 2022	1	16	5	45
September 2022	1	11	9	39
January 2023	1	21	12	153
March 2023	1	10	6	35
May 2023	1	24	7	40
<b>TOTALS</b>	5 (1 to come)	58 YTD	32 YTD	272 YTD

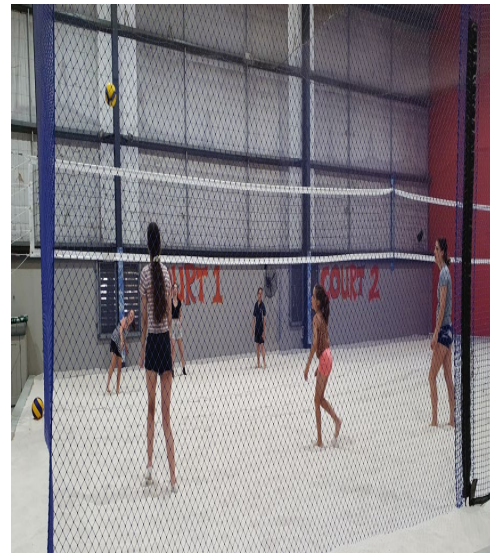


Advertising & Promotion	
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Ordinary Council Meeting - 19 June 2023

# Youth Programs



**Target audience:** Youth aged 12-18 years of age

Activity	Month	Number of Sessions	Total Attendance
After School Youth Programing	Term 3 and 4	31	132
Engage Programs	Term 4 and Term 1	16	320
Youth School Holiday Programs	All year	15	193
Camp Hero	August	2	53
Youth Fest 2022	April	1	23

**Trash to Treasure**  
*Youth Program 12-17 years*

This workshop will use items from the NEW SJ reuse shop and create new treasures to enjoy.  
 The 4 week program will include recycling of jewellery, candles and much more!!  
 Limited Spots - Must sign up  
<https://events.humanitix.com/trash-to-treasure>

Where : SJ Library, South Western Hwy, Byford 6122  
 When: Tuesdays 3:30pm - 5pm  
 Starting: 25th October

Advertising & Promotion	
✓	Friday Facts
✓	Shire Website
✓	Social Media
✓	Shire eNewsletter
	Direct Email
✓	Poster / Flyer
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# School Holiday Programs

July 2022 – Various Locations



**Target audience**

School aged youth and families

**Registrations**

186

\* No registrations required

**No. of attendees**

170

\*\* Numbers not included

Event
Family Fungi Forage
Call of the Frog
Naidoc Craft Workshop – Weaving Bags
Boorloo Aboriginal Cultural Experience
Macrame Workshop
Circus WA Workshop
NAIDOC Week Movie Night
Clean Up Australia BBQ*

Advertising & Promotion	
✓	Friday Facts
✓	Shire Website
✓	Social Media
✓	Shire eNewsletter
	Direct Email
✓	Poster / Flyer
	SJ Major Events Guide (direct mail out to all households)
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# School Holiday Programs

Sept/Oct 2022 – Various Locations



## Target audience

School aged youth and families

## Registrations

176

\* No registrations required

## No. of attendees

150

\*\* Numbers not included

Event
Macrame Mini Dreamcatcher Workshop
Candle Making Workshop
Reptile Meet and Greet
Calm Kit Workshop
WA Bike Week*
3 on 3 Basketball Competition
All About Birds

Advertising & Promotion	
✓	Friday Facts
✓	Shire Website
✓	Social Media
✓	Shire eNewsletter
	Direct Email
✓	Poster / Flyer
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# School Holiday Programs

Jan 2023 – Various Locations



## Target audience

School aged youth and families

## Registrations

45

## No. of attendees

48

Event
Buzzy Buzzy Aussie Bee
Scategory Hunt
Art Workshop TShirt Screen Printing
Make Your Own Reusable Bags
Make Your Own Beauty Products
Beach Volleyball

Advertising & Promotion	
✓	Friday Facts
✓	Shire Website
✓	Social Media
✓	Shire eNewsletter
	Direct Email
✓	Poster / Flyer
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# Sport & Recreation Programs



## Target audience

School aged youth and families  
Sporting Clubs and Community Groups

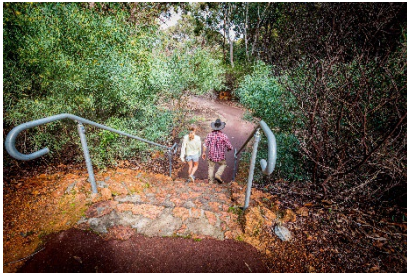
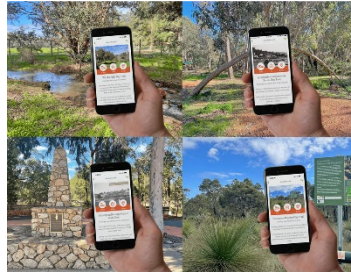
Attendance numbers included in school holiday / program activity figures

Event	Month
WA Bike Week	October
3-On-3 Basketball	October
Clubs for All - Disability and Inclusion in Community Sport	October
Clubs for All - Accessible Sport Come and Try	December
Beach Volleyball	January

Advertising & Promotion	
✓	Friday Facts
✓	Shire Website
✓	Social Media
✓	Shire eNewsletter
✓	Direct Email
✓	Poster / Flyer
	SJ Community Events Guide (direct mail out to all households)
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# Trail Activation Programs



**Target audience:** All Ages

Attendance numbers included in school holiday / program activity figures

Event	Month
Family Fungi Forage	July
Call the Frog	July
Jarrahdale Play Trail	Ongoing
Mundijong Play Trail	Ongoing
Hiking With Kids	July
Females Solo Hiking the Bibbulman	August
Story Trail	September
Whitby Play Trail	Ongoing
Brickwood Play Trail	Ongoing
Reptile Meet and Greet	September
All about Birds	October
Serpentine Falls Walking Tour	October
Buzzy Buzzy Aussie Bee	January
Harmony Week	March

Advertising & Promotion	
✓	Friday Facts
✓	Shire Website
✓	Social Media
✓	Shire eNewsletter
✓	Direct Email
✓	Poster / Flyer
	SJ Community Events Guide (direct mail out to all households)
	Media Release
	Examiner Newspaper