



TOWN TEAM  
MOVEMENT

*A positive movement of citizen-led action*



# What are the Problems?

"Across the world people are concerned about the apparent inability of governments, business and public institutions to address the economic, social and environmental challenges of the 21st Century. Our present ways of thinking and governing are neither coping with the pace of change nor meeting citizens' expectations. There is an urgent need for a fresh approach and responsive leadership.

(Australia is) struggling with economic upheaval, rising inequality, loss of social cohesion, increased rates of loneliness and mental illness and serious environmental threats, notably climate change. Many Australians are losing faith in our basic democratic institutions and withdrawing from active participation in civic and cultural life."

*The 2017 Future of Local Government National Summit Declaration*



## (One of the) Solutions

"It's time to explore a new model of governance, one based on a re-energised civil society that draws on the strength and resourcefulness of people working together in diverse local and regional communities – a localist response."

*The 2017 Future of Local Government National Summit Declaration*



## What is a Town Team?

Town teams are positive and proactive organisations that include businesses, landowners and residents working collaboratively with their local government to improve a place or area, often a town centre or 'main street'.

Town teams are focused on building relationships and practical actions.

They:

- Provide vision and leadership
- Are non-political in their approach
- Work for the benefit of the whole community (including future generations), rather than gains for individuals or particular agendas or sectors

Each team has different priorities and focuses, but all share this common approach, which is outlined in the Town Team Charter.

## The Town Team Model

Town teams are catalysts for change in their local area. The town team model breaks down the barriers that often divide businesses, residents and local governments, and helps everyone to better understand the challenges and the opportunities to improve places.

Every action is important!





# What is Town Team Movement?

Town Team Movement is an 'under-arching', non-profit organisation helping to create a network of town teams around Australia and New Zealand. We promote civic leadership, active citizenship and community empowerment.

Our key activities include:

1. Promoting stronger communities and better places
2. Supporting existing Town Teams by:
  - Helping them to organise, engage and empower their communities
  - Sharing knowledge, resources and best practices
  - Hosting networking and learning events
  - Assisting them to be financially sustainable
  - Promoting events and activities of Town Teams
  - Providing advice, support and mentorship
1. Establishing new Town Teams
4. Working with and assisting local governments with placemaking, community development and creating a positive, 'can do' culture



## Contact us

*Town Team Movement is here to help!*


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