



Planning for the *future*

Summary of activities
April – May 2025

Advocacy 2025



Shire of Serpentine Jarrahdale

Advocacy 2025 Final report for the months April – May 2025

1. The projects

Hypergrowth Road Upgrades

Upgrades to roads, prioritised using crash data, current and future traffic volumes and classification, road condition and future growth and development in the area.

Commitments: \$17 million – WA Labor Party
 \$17 million – WA Liberal Party

SJ Community Recreation Centre: expansion of vital sporting facilities

The delivery of four compliant basketball courts, additional space for other court sports and the ability to develop competition level basketball. Additionally, increased gymnasium and fitness rooms and a crèche.

Commitments: \$10 million – WA Labor Party
 \$15 million – WA Liberal Party

BMX track relocation

Relocation of the BMX track to Keirnan Park and associated infrastructure.

Commitments: -

15 New Netball Courts and Pavilion at Keirnan Park

Delivery of additional multisport facilities at Keirnan Park, Mundijong.

Commitments: \$40.4 million – Nationals WA

Delivery of a High-Quality Tourism Facility

Development of Jarrahdale Trails Centre as a key tourism asset for the region.

Commitments: \$5 million – WA Labor Party

Delivery of upgraded fire station facilities

Vital upgrades to improve safety and hygiene for bush fire volunteers.

Commitments: \$500,000 – WA Liberal Party

2. Advocacy meetings: attended by Shire President Rob Coales and CEO Paul Martin unless stated otherwise.

Date	Meeting	Topic
7 April	Monthly meeting with Mr Hugh Jones MLA	All
17 April	Mrs Jessica Stojkovski MLA, Minister for Peel	All
12 May	Monthly meeting with Mr Hugh Jones MLA	All

3. Grant applications


Funding program	Status
Housing Support Program Stream 2 – Woodland Grove District Open Space	Applications submitted 16 August 2024 – announcement expected.
Housing Support Program Stream 2 – roads	
Thriving Suburbs – Keirnan Park Stage 1B	Application deemed ineligible. Successful applicants announced on 3 December 2024.
urban Precincts and Partnerships Program	Application submitted. Awaiting response. Open program.



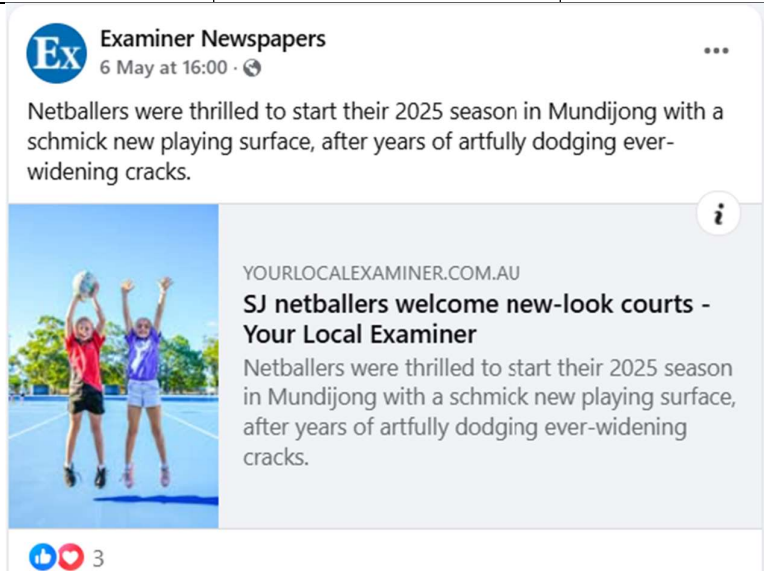
4. Events and opportunities

Date	Opportunity	Topic	Outcomes
3 April	Shire President filming at netball courts	Netball line marking	Social media output
24 April	Shire President filming at Mundijong Oval	Keirnan Park	Social media output

5. Communications and media

1 April	Facebook story	Support our recreation centre redevelopment	
2 April	Facebook video post	We're advocating for SJ's Roads	1,628
			
2 April	Facebook story	Support our recreation centre redevelopment	
3 April	Facebook video post	We're advocating for improved roads in SJ	1,112
3 April	Facebook story	Support our recreation centre redevelopment	
3 April	Examiner Newspaper	Advertisement – support our recreation centre redevelopment	
			
4 April	Facebook story	Support our recreation centre redevelopment	
4 April	Facebook video post	Resurfacing and line marking at Mundijong Netball Courts	1,556
6 April	Facebook video post	We're advocating for SJ basketball	1,003

9 April	Facebook video post	Work on Gooralong Carpark is underway	7,272
<div>  <p>Shire of Serpentine Jarrahdale Published by Issy Rule · 9 April · 🌐</p> <p>👷 Work on Gooralong Carpark is underway! 🚧</p> <p>🌱 When it's finished, parking capacity at iconic trail Kitty's Gorge, Jarrahdale, will increase by more than 50%, meaning less potential damage to the Serpentine National Park – and that's good news for our wonderful environment.</p> <p>🌳 Five trees removed from the area to make way for the carpark were salvaged and are now being prepared for their new home at Heritage Park, as part of an incredible nature playground project!</p> <p>Kitty's Gorge was recently named again in Trails WA's Top Trails list. Find out more here 📄 https://tinyurl.com/3jpa5j84</p>  </div>			
10 April	Facebook video post	We're advocating for SJ basketball	642
16 April	Facebook video post	We're advocating for SJ	678
17 April	Facebook post share	Visit of Jessica Stojkovski MLA, Minister for Peel	1,608
<div>  <p>Shire of Serpentine Jarrahdale Published by Issy Rule · 17 April · 🌐</p> <p>It was great to be a part of this Peel Development Commission series of strategic meetings, with our CEO Paul Martin and Rob Coales - President Shire of Serpentine Jarrahdale presenting to the new Minister for Peel Jessica Stojkovski MLA to talk about rapid growth and the need for government investment in SJ.</p> <p>#LoveSJ #Advocacy2025 #WeLoveItHere</p>  </div>			

21 April	Facebook video post	We Love it Here! Let's build for the future.	1,100
 			
23 April	Facebook video post	We're advocating for SJ netball	943
30 April	Facebook video post	We Love it Here! Let's build for the future.	374
30 April	Instagram story	Support funding for our rec centre	
30 April	Instagram story	Support funding for our rec centre	
30 April	Facebook story	Support funding for our rec centre	
30 April	Facebook story	Support funding for our rec centre	
1 May	Examiner newspaper and online	New Look Courts Very Welcome	
			
1 May	Facebook video post	We Love it Here! Let's build for the future.	939

1 May	Instagram story	Support funding for our rec centre	
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2 May	Instagram story	Support funding for our rec centre	
2 May	Instagram story	Support funding for our rec centre	
2 May	Instagram story	Support funding for our rec centre	
2 May	Facebook story	Support funding for our rec centre	
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3 May	Instagram story	Support funding for our rec centre	
3 May	Instagram story	Support funding for our rec centre	
6 May	Facebook post share	Shire congratulates Andrew Hastie	2,647
6 May	Facebook post share	Shire congratulates Matt Keogh	1,565
11 May	Facebook photo post	Gooralong Carpark taking shape	5,303
11 May	Instagram photo post	Gooralong Carpark taking shape	230

6. Correspondence

Date	Stakeholder / Portfolio	Topic
2 April	Hon Rita Saffioti MLA, Minister for Transport; Sport and Recreation	Invitation to Minister Saffioti to attend the Shire to announce Keirnan Park start of works / Kargotich Road end of works
2 May	Hon Matt Keogh MP Federal Member for Burt Hon Andrew Hastie MP Federal Member for Canning Mr Sean Ayres Liberal Candidate for Burt Mr Jarrad Goold Labor Candidate for Canning	Letters of congratulation / commiseration following Federal election

5 May	Mrs Jessica Stojkovski MLA, Minister for Peel	Thank you letter for visiting the Shire
5 May	All member of State Government Upper House.	Letters of introduction and congratulation.
6 May	Mr Basil Zempilas MLA Mr David Bolt MLA Hon Steve Martin MLC Hon Julie Freeman MLC Mr Lachlan Hunter MLC Ms Libby Mettam MLA Ms Kirrilee Warr MLA Mr Peter Rundle MLA Hon Rob Horstman MLC Mr Scott Leary MLA Hon Tjorn Sibma MLC	Letters of introduction, and congratulation to the new members of the WA Shadow Cabinet
11 May	Hon Roger Cook MLA Primer of Western Australia Mr Yaz Mubarakai MLA Local Member for Oakford Mr Hugh Jones MLA Local Member for Darling Range Ms Libby Mettam MLA Leader of the WA Liberal Party Mr Morgan Byas Nationals Candidate for Darling Range Mr Paul Mansfield Liberal Candidate for Darling Range Mr Tait Marston Liberal Candidate for Oakford	Letters of congratulation / commiseration following State election