



Planning for the *future*

July to September 2024

Advocacy 2025



Shire of Serpentine Jarrahdale

Advocacy 2025: Quarterly Report

July – September 2024

1. The projects

Hypergrowth Road Upgrades

Upgrades to roads, prioritised using crash data, current and future traffic volumes and classification, road condition and future growth and development in the area.

SJ Community Recreation Centre: expansion of vital sporting facilities

The delivery of four compliant basketball courts, additional space for other court sports and the ability to develop competition level basketball. Additionally, increased gymnasium and fitness rooms and a crèche.

BMX track relocation

Relocation of the BMX track to Keirnan Park and associated infrastructure.

Six New Netball Courts and Pavilion at Keirnan Park

Delivery of additional multisport facilities at Keirnan Park, Mundijong.

Delivery of a High-Quality Tourism Facility

Development of Jarrahdale Trails Centre as a key tourism asset for the region.

Delivery of upgraded fire station facilities

Vital upgrades to improve safety and hygiene for bush fire volunteers.

2. Advocacy meetings: attended by Shire President Rob Coales and CEO Paul Martin unless stated otherwise.

Date	Meeting	Topic
26 July 2024	Hon Matt Keogh MP, Federal Member Burt	Sport and recreation projects



Pictured: Shire President Rob Coales with Hon Matt Keogh MP, Member for Burt, 26 July 2024

29 July 2024	Hugh Jones MLA, Member for Darling Range	• Election commitments • Update on previous election commitments actions • Constituents' issues regarding flooding • Clearing of bushland • Speed signs • Keirnan Park Council decision
30 July 2024	Office of Hon Reece Whitby MLA, Minister for Energy; Environment; Climate Action	Jarrahdale Trails Centre
15 August 2024	Peter Woronzow, Director General Transport Portfolio, Main Roads	Mundijong Road and road upgrades

16 August 2024	Emma Colombera, Director, Department of Treasury, Housing Supply Unit Daniel Bromley, Assistant Director, Housing Supply Unit Wendy Muir, Peel Development Commission	Infrastructure critical issues
26 August 2024	Hugh Jones MLA, Member for Darling Range	• Update on previous election commitments • Election advocacy • Drainage issues associated with Metronet and Main Roads Projects • West Mundijong Industrial area
9 September 2024	SciTech	Jarrahdale Trails Centre
11 September 2024	Alcoa	Jarrahdale Trails Centre
16 September 2024	Hugh Jones MLA, Member for Darling Range	Election advocacy priorities
17 September 2024 (CEO and Brian Oliver, Director Community Engagement)	WALGA	Election advocacy priorities and working together
24 September 2024 (Andrew Trosic, Director Development Services)	Shire of Murray	To discuss trails centres (Dwellingup)
26 September 2024	Libby Mettam MLA, Leader of the WA Liberal Party	Tour of the Shire, to discuss the Shire's State election priorities and requests.



Pictured: Shire President Rob Coales with Libby Mettam MLA, Leader of the WA Liberal Party, Paul Mansfield, Liberal Candidate for Darling Range, and stakeholders from the SJ Community Recreation Centre, 26 September 2024

30 September 2024 (President Coales)	Tait Marston, Liberal candidate for Oakford	Election advocacy priorities
30 September 2024 (President Coales)	Sean Ayres, Liberal candidate for Burt	Election advocacy priorities



Pictured: Shire President Rob Coales with Tait Marston, Liberal candidate for the State seat of Oakford (left) and Sean Ayres, Liberal candidate for the Federal seat of Burt, 30 September 2024

3. Grant applications

Funding program	Status
Housing Support Program Stream 2 – Woodland Grove District Open Space	Applications submitted 16 August 2024 – announcement expected January 2025
Housing Support Program Stream 2 – roads	
Thriving Suburbs – Keirnan Park Stage 1B	Application submitted 23 August 2024 - announcement expected January 2025
urban Precincts and Partnerships Program	Development of application for recreation centre expansion in progress.

4. Events and opportunities

Date	Opportunity	Topic	Outcomes
22 August 2024	WALGA State election priorities breakfast	WALGA priorities leading into 2025.	Follow up meeting with WALGA September 2024
2 September 2024	PCF Meeting	Advocacy Strategy presentation by GRA Partners	Presented the strategy overview

5. Communications and media

Date	Media	Topic
26 July 2024	Social media post to Shire Facebook and LinkedIn	Visit of Hon Matt Keogh MP, Member for Burt
 Shire of Serpentine Jarrahdale Published by Issy Rule · 26 July · It's been a busy day for the Shire. This morning we hosted Acting Premier the Hon Rita Saffioti MLA, and this afternoon Rob Coales - President Shire of Serpentine Jarrahdale with our CEO Paul Martin, caught up with Hon Matt Keogh MP, Member for Burt. On the agenda – all things infrastructure, as we continue to advocate strongly with all levels of government to get the best outcomes for our rapidly growing community. #SJShire #AdvocateSJ #LocalGovWA		
26 July 2024: Social media post to Shire Facebook – President Rob Coales with Hon Matt Keogh MP, Member for Burt		
1 August 2024	Examiner newspaper	Residents blow up at Keirnan Park blowout
29 August 2024	Examiner newspaper	Shire spins the wheel for BMX track funding, but Rec Centre misses out for now
27 September 2024	Social media post to Shire Facebook	Visit of Libby Mettam MLA, Leader of the WA Liberal Party and Paul Mansfield, Liberal candidate for Darling Range

Shire of Serpentine Jarrahdale
Published by Issy Rule
· 27 September at 11:12 · 🌐

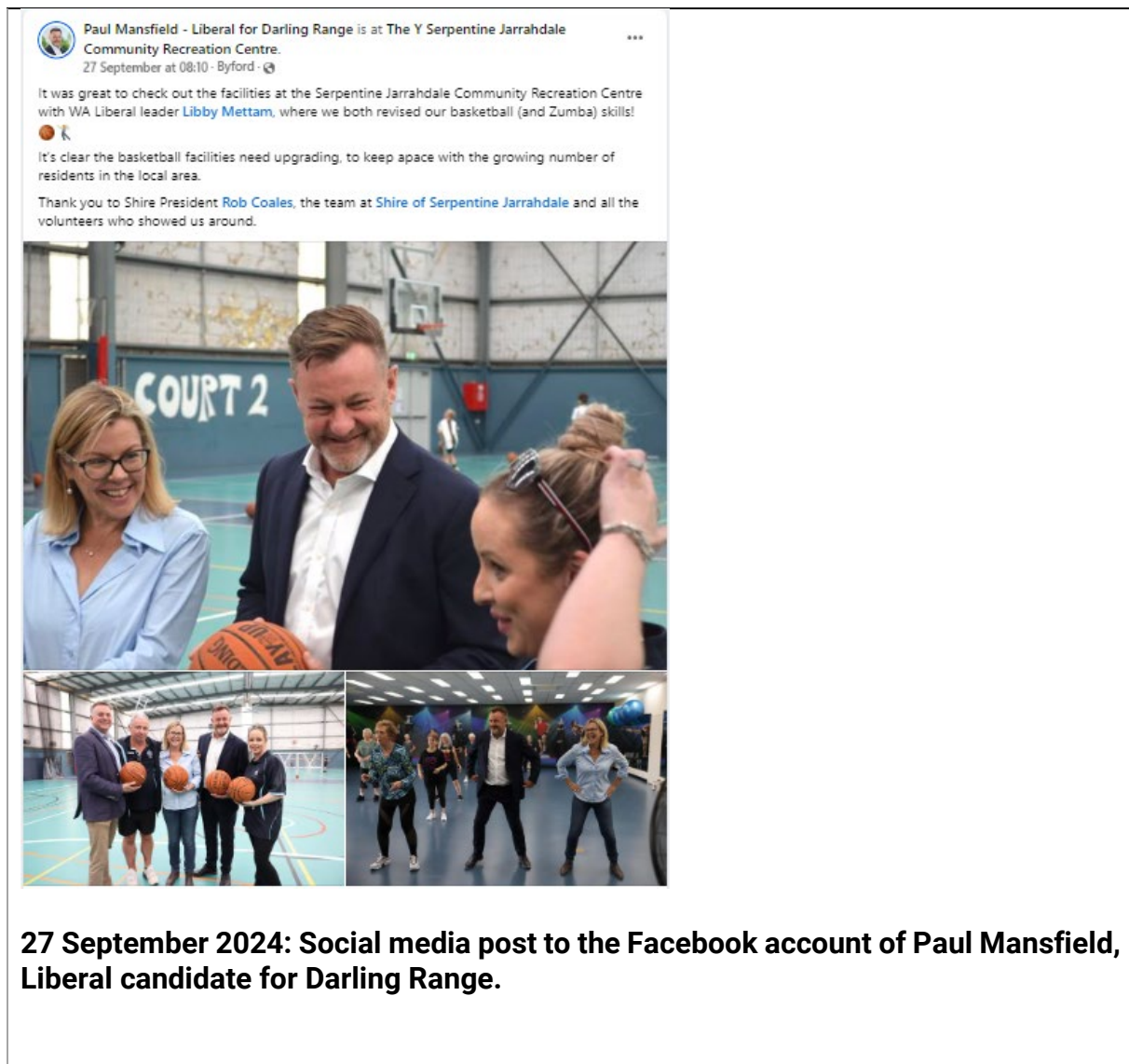
👤 Yesterday the Shire hosted **Libby Mettam** Leader of the WA Liberal Party, and **Paul Mansfield - Liberal for Darling Range** to highlight the Shire's 2025 Election Advocacy Priorities.

📍 The visit included highlighting the need for investment in community sporting infrastructure for netball courts, BMX and the SJ Community Recreation Centre, funding to improve local roads and delivering a Jarrahdale Trails Centre.

💬 These meetings are vital, as we seek to support the increasing... See more



27 September 2024: Social media post to Shire Facebook – President Rob Coales with Libby Mettam MLA, Leader of the WA Liberal Party and Paul Mansfield, Liberal candidate for Darling Range, Shire Councillors Mack and Duggin, and community stakeholders.



Shire of Serpentine Jarrahdale
Published by Issy Rule
· 3 days ago ·

The Shire is continuing to advocate for key projects in the lead up to the upcoming State and Federal Government elections.

Today **Rob Coales - President Shire of Serpentine Jarrahdale** met with **Tait Marston - Liberal for Oakford** and then **Sean Ayres - Liberal for Burt** to talk about the challenges that our rapidly growing community is facing.

Meetings such as these are vital, so that we can gain support from all political parties for our important infrastructure projects and ... [See more](#)



30 September 2024: Social media post to the Shire Facebook account – Shire President with Tait Marston, Liberal candidate for the State seat of Oakford, and Sean Ayres, Liberal candidate for the Federal seat of Burt.

6. Correspondence

Date	Stakeholder	Topic
29 August 2024	State Government Ministers Premier Roger Cook MLA Deputy Premier, Hon Rita Saffioti MLA Minister Hannah Beazley Minister Simone McGurk Minister Don Punch Minister David Templeman State Government MPs Shane Love MLA (Leader of the Nationals WA) Peter Rundle MLA Hon Hugh Jones MLA Hon Lorna Harper MLC Hon Martin Aldridge MLC Hon Matthew Swinbourn MLC Hon Mia Davis MLA Hon Steven John Martin MLC Hon Dr Brian Walker MLC Hon Samantha Rowe MLC Federal Government MPs Hon Andrew Hastie MP Hon Anika Wells MP Hon Catherine King MP	Letter providing further information on Shire advocacy projects. Notice of intention to request meeting.

	Hon Darren Chester MP Hon David Littleproud MP Hon Matt Keogh MP Senator the Hon Bridget McKenzie Senator Slade Brockman Senator the Hon Anthony Chisholm Senator Dorinda Cox Senator Varun Ghosh Senator the Hon Sue Lines Senator Matt O'Sullivan Senator Fatima Payman Senator Louise Pratt Senator the Hon Linda Reynolds CSC Senator Dean Smith Senator Jordan Steele John Senator Glenn Sterle Senator the Hon Don Farrell State election candidates Candidate for Darling Range Morgan Byas (NAT) Candidate for Darling Range Paul Mansfield (LIB) Candidate for Oakford Tait Marston (LIB) Candidate for Oakford Yaz Mubarakai MLA (LAB)	
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19 September 2024	Hon Andrew Hastie MP Matt Keogh MP Federal Member, Burt Hon Madeleine King MP Senator the Hon Bridget McKenzie Senator Slade Brockman Senator the Hon Anthony Chisholm Senator Dorinda Cox Senator Varun Ghosh Senator the Hon Sue Lines Senator Matt O'Sullivan Senator Fatima Payman Senator Louise Pratt Senator the Hon Linda Reynolds CSC Senator Dean Smith Senator Jordan Steele John Senator the Hon Don Farrell Senator Glenn Sterle Senator the Hon Michaelia Cash	Letter to Federal Government Senators and MPs informing of Shire's application to the Thriving Suburbs program for BMX track funding.
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