

Equine Advisory Group Priorities

Priority Statement	Descriptors	Timeframe	Ranking	Comment
Determine most effective methods of communication with the equine community.	Undertake a review to determine how the equine community and industry would like to be communicated with and information these groups would like to receive from the Shire.	1-3 years	9.1 /10	Can be completed in the time frame, using internal resources in 21/22.
Ensure appropriate trails development and use.	<p>Install awareness signage to inform people using bridle trails that there are horses in the area and other etiquette for sharing the trails.</p> <p>Run an awareness campaign to educate people on how horses and other vehicles can safely interact on trails and roads.</p> <p>Ensure an assessment of existing and clarity on required signage is included within the Equine Trails Masterplan.</p> <p>Equine Advisory Group to be consulted through the process of development of the Equine Trails Masterplan.</p>	1-3 years	8.5 /10 <i>At the Equine Advisory Group meeting on 4 March 2021, it was requested that this priority be given a higher ranking, making it the 2nd priority in the list.</i>	<p>Refer comment in report.</p> <p>Can be completed in the time frame, using internal resources in 21/22.</p> <p>This has been captured in the scope of works and can be completed in the required time frame will be completed in 20/21.</p> <p>Equine Advisory Group is being engaged in the development of the Masterplan, will be completed in 20/21.</p>
Ensure existing Equine facilities are fit for purpose.	<p>Ensure Shire owned equine facilities are easy to access and meet the needs of user groups.</p> <p>The Shire of Serpentine Jarrahdale to engage with Stakeholders to provide advice on a maintenance program to ensure surfaces are fit for horses.</p>	1-3 years	9.0 /10	<p>Refer to comment in report.</p> <p>Can be completed in the time frame, using internal resources in 21/22.</p>
Equine Events are supported.	<p>Develop, promote and run an equine showcasing event in the Shire.</p> <p>Develop and promote an annual calendar of equine events delivered in the Shire.</p> <p>Support the development of equine events, through review of the events application process and development of templates such as risk assessments, to assist event organisers.</p>	1-3 years	9.0 /10	<p>Refer to comment in report.</p> <p>Can be completed in the time frame, using internal resources commencing in 20/21 and ongoing.</p> <p>Can be completed in the time frame, using internal resources in 21/22.</p>
Planning and Building approval processes are equine friendly.	<p>Conduct a review and feedback process with the Equine Advisory Group, to further enhance the 'Keeping of Horses' section of the Shire website.</p> <p>Conduct a review and feedback process with the Equine Advisory Group, to review all Planning and Building forms to ensure they are equine user friendly.</p> <p>Conduct a review and feedback process with the Equine Advisory Group to inform improvements to the planning and building processes for equine developers/ owners.</p> <p>Provide information on the Shire website with regard to equine friendly businesses that could assist residents with the Planning and Building approval processes.</p>	1-3 years	8.9 /10	<p>Can be completed in the time frame, using internal resources in 20/21.</p> <p>Can be completed in the time frame, using internal resources in 21/22.</p> <p>Can be completed in the time frame, using internal resources in 21/22.</p> <p>Can be completed in the time frame, using internal resources in 21/22.</p>
Ensure appropriate support for the management of horses in an emergency.	<p>Communicate the current Shire of Serpentine Jarrahdale Emergency Animal Welfare Plan via the Shire's social media channels and the Shire website.</p> <p>Identify and communicate dedicated evacuation centres suitable for horses.</p> <p>Raise awareness with residents, stakeholders and community equine groups regarding options for safe places and evacuation of horses in an emergency.</p> <p>Advocate to DFES for the provision of up to date information, with no more than 1 hour between updates, in an emergency.</p> <p>Advocate to DFES for a single source of information that is relevant, reliable and timely.</p> <p>Raise awareness with residents to encourage them to have a bush fire ready plan and know how to prepare their horses and carry out their plan, prior to bush fire season.</p>	1-3 years	8.0 /10	<p>Can be completed in the time frame, using internal resources in 20/21.</p> <p>Refer to comment in report.</p> <p>Refer to comment in report.</p> <p>Can be completed in the time frame, using internal resources to be completed in 20/21.</p> <p>Can be completed in the time frame, using internal resources in 20/21.</p> <p>Refer to comment in report.</p>
Ensure the equine community is aware of current funding opportunities.	<p>Provide a resource that outlines funding opportunities available to equine not-for-profit and community groups and businesses.</p> <p>Share information about the funding programs with equine not-for-profit and community groups.</p>	1-3 years	7.9 /10	<p>Can be completed in the time frame, using internal resources in 21/22.</p> <p>Can be completed in the time frame, using internal resources, currently underway and to continue through the 1-3 year time period.</p>

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Provide good trails linkages, through safe road crossing facilities.	<p>Advocate to the Western Australian State Government to ensure safe crossing of new key transport and rail infrastructure in the Shire.</p> <p>Design and construct safe road crossings that link all bridle trails from north to south, east to west in the Shire.</p> <p>Consider options and locations for safe road crossings in the Equine Trails Masterplan.</p> <p>Identify opportunities to link and expand bridle trails.</p>	1-3 years	7.6 /10	<p>The Shire continues to actively advocate for this provision to the State Government, currently underway and will continue through the 1-3 year time frame.</p> <p>Refer to comment in report.</p> <p>This has been captured in the scope of works and will be completed in 20/21.</p> <p>This has been captured in the scope of works and will be completed in 20/21.</p>
Increase opportunities for use and improve the user experience at the Byford Trotting Complex.	<p>Facilitate a conversation with the Byford Trotting Complex and Racing and Wagering Western Australia, to discuss opportunities for multi-discipline equine usage of the facility.</p> <p>The Shire to advocate to retain the Byford Trotting Complex investigate the opportunities to retain usage of properties surrounding the Byford Trotting Complex for equine purposes.</p> <p>Facilitate a conversation with the Byford Trotting Complex and Racing and Wagering Western Australia, to discuss opportunities for activation of the facility through community activities such as markets.</p> <p>Shire of Serpentine Jarrahdale to provide support to not-for-profit users of the Byford Trotting Complex to apply for any available grants to upgrade the facilities as required.</p> <p>Monitor local traffic conditions and plan for the gradual transition of the road environment that balances protection of the trotting complex against broader needs for safe traffic conditions.</p>	1-3 years	7.6 /10	<p>Can be completed in the time frame, using internal resources in 21/22.</p> <p>The Shire continues to advocate to retain the Byford Trotting Complex and will continue to do so over the 1-3 year time frame. The Local Planning Strategy and Scheme have made provision for the protection of equine uses of the properties surrounding the Byford Trotting Complex. Further opportunities will be explored in 21/22.</p> <p>Can be completed in the time frame, using internal resources in 21/22.</p> <p>Can be completed in the time frame, using internal resources commencing in 20/21 and continuing over the 1-3 year timeframe.</p> <p>Refer to comment in report.</p>
Support business development that enhances bridle trails and facility use in the Shire.	Proactively seek out complementary businesses and advocate for and support their establishment in the Shire.	1-3 years	6.5 /10	Can be completed in the time frame, using internal resources commencing in 21/22.

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Employ a part-time Equine Officer.	<p>Shire of Serpentine Jarrahdale to employ a part-time Equine Officer to:</p> <ul style="list-style-type: none"> *Support residents in undertaking business with the Shire; *Increase the understanding by Shire Officers of equine uses, priorities and requirements; *Provide guidance to the Parks and Gardens team on appropriate maintenance standards for equine facilities; and *Work with equine groups and businesses to enhance and build their capacity. *Attract and facilitate additional equine events in the Shire. 	3-5 years	6.8 /10	Refer to comment in report.
Equine friendly accommodation options.	<p>Develop a policy that facilitates camping and accommodation options on private properties and through Air B&B's that are equine friendly.</p> <p>Advocate for the provision of these opportunities, particularly where they are in close proximity to bridle trails and facilities.</p>	3-5 years	6.6 /10	<p>This has commenced in 20/21 and is expected to be completed in late 20/21 early 21/22.</p> <p>This can be completed in the time frame, using internal resources commencing in 23/24 and continuing for the 3-5 year time frame.</p>
Support the integration of equine therapy into schools.	<p>Shire of Serpentine Jarrahdale to advocate to the Minister for Education and Training, Department of Education WA and local schools for the inclusion of equine therapy in schools.</p> <p>Shire of Serpentine Jarrahdale to advocate for the use of Serpentine Jarrahdale based businesses for the provision of equine therapy in schools.</p>	3-5 years	5.4/10	<p>This can be completed in the time frame, using internal resources in 23/24.</p> <p>This can be completed in the time frame, using internal resources in 23/24.</p>

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Design and deliver a multidisciplinary equine facility.	<p>Identify a suitable location with a sufficient amount of land available to meet the needs of the user groups.</p> <p>Consider facilities to allow for overnight stays.</p> <p>Investigate other similar facilities including the Australian Equine and Livestock Events Centre (Tamworth).</p> <p>Develop lifecycle costing models and examine opportunities for income generation to offset costs.</p> <p>Consider funding models and opportunities for capital outlay.</p>	5-10 years	7.5 /10	Refer to comment in report.