



www.heritagecountrychoir.com.au

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Shire of Serpentine Jarrahdale
6 Patterson St, Mundijong, WA 6123
09/04/2021
Chief Executive Officer

Dear Paul and All Elected Members,

The Heritage Country Choir has been a part of the SJ community for over 20 years and throughout that time has continuously been involved with (and have now become a standard feature at) significant community events – the most notable being Australia Day, ANZAC Day and the Byford Carols. Over this time our sound equipment has not only been used for the Choir but has also been the main PA system for many of these events. In the past the SJ Shire has generously supported us with grants for music, fee waivers and in-kind support.

The Shire has recently changed its' fee structure with community groups and the administrative processes for hall hire. As a valuable community asset it has been suggested to us that we seek support from the SJ Shire in a greater way.

Proposal:

That the SJ Shire sponsor the Heritage Country Choir to the level of 150 hours of Hall hire per year.

Choir Obligations and Opportunities:

The Heritage Country Choir will acknowledge this sponsorship on all advertising, flyers, and social media.

The Heritage Country Choir will acknowledge this sponsorship at all performances, Shire or otherwise.

The Heritage Country Choir and its equipment will be available, with appropriate notification and negotiation, for SJ Shire events.

Rationale:

- The SJ Shire is in a unique position to have an established 4 part harmony choir, with professional conductor and pianist, within its' bounds and a part of the community fabric. To have access to such a resource could be beneficial to the Shire.

- A local, well known and supported choir will attract more members and therefore be able to sustain a professional conductor and pianist, therefore attracting more members (and the cycle continues).
- Singing in a choir has many social benefits and a supported local Choir can continue to support the local Community.
- Continued support of this kind would enable the choir to focus on creating a cohesive group of “ordinary” people to create an “extraordinary” sound.
- Shire sponsorship would negate the necessity to consider applying for a Hall fee waiver each year.
- Shire sponsorship would demonstrate to the Community a level of importance and commitment to the Arts held by the Shire.
- The Choir operates on a not-for-profit basis and is purely about making music through which members, the audience and the community are enriched.

- Many recent studies across the world have shown that singing has been demonstrated to create increased life satisfaction and less stress, assist in facing many of life’s big issues, allow for a fast cohesion between unfamiliar individuals, bring happiness and rapid recovery, creates less isolation and mellow moods.

The Heritage Country Choir commends this proposal to the Shire of Serpentine Jarrahdale and looks forward to further discussion on the proposal at a mutually convenient time.

Yours Faithfully,
Frances David
President
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