



Shire of  
Serpentine  
Jarrahdale

# Establishing a Trails Centre



Timeframe  
2018-2020



Cost  
\$570,000



Partnerships  
Federal Govt.  
State Govt.  
Private

## Experience nature at its best.

We know that we have some of the most stunning nature experiences in the State, and we'd love to share them with the rest of the world.

**But we need your help.**



### We have...

the highest population catchment  
(**1,977,024 people**) of all potential  
locations for the Trails Centre.



### Right now...

**1 in 5** people in WA own a  
mountain bike, with **120,000**  
purchased each year.



### In the future...

our existing trails network is ripe  
to be improved and expanded to  
accommodate nature lovers.





# Planning for an adventurous SJ.

## Project summary

**Perth and Peel Mountain Bike Master Plan identifies the Wungong as a high priority and nationally significant location.** This beautiful area has developed trails suitable for walking and mountain biking, that are ready to be explored by local residents and visitors. A Trail Centre in Byford at the entry to the Wungong trails will provide parking and toilet infrastructure to increase the accessibility of this reserve and encourage more people to explore and enjoy it's beauty.

### Location Benefits:

- Highest population catchment of potential trail locations
- Close to Byford town centre
- Within 2km to the proposed Byford Metronet station
- Existing facilities at the Byford & Districts Country Club
- Possible link into City of Armadale across Wungong Gorge
- Connection to Jarrahdale trails

## Situational analysis

**While Serpentine Jarrahdale has always been a drawcard for nature lovers, we are seeing a huge upswing in visitors looking to enjoy our wealth of local trails.**

The Peel Trails Survey showed that 34% of respondents have an interest in mountain biking, which is one of the fastest growing sports in WA. Demand for locations is quickly exceeding the trails supply available.

Our walking trails already exist, and are some of the most well-known trails in the State. Creating the Trail Centre will open up the trails across the region, connecting them at a common hub.

The current site lacks the supporting infrastructure - ie. parking and toilet facilities - that the proposed location provides.

Developing the Trails Centre will also create an abundance of tourism opportunities that will have a benefit to the eastern Peel Region.

## Risks of delay

- Lost opportunity for the tourism industry to access and enjoy the Wungong trails.
- Failure to meet the outcomes of the Perth and Peel Mountain Bike Master Plan.
- Loss of appetite for funding trails projects.

## Outcomes

- Trails build a connection between people and the natural environment, and a sense of ownership and belonging.
- People benefit by having abundant opportunities, adventures, social cohesion and improved health and wellbeing.
- Benefits to the economy include investment, tourism and economic development for the local accommodation and food industry.
- Enhances the Peel Region as a destination choice for residents in Western Australia and Internationally.

## How to help

- Fund the development of the Byford Trails Centre including the installation of a carpark and toilets.

connect  
with us

