

Background:

The Jarrahdale Entry Statement project came as a result of the Shire's asset management plan, which deemed that the current Jarrahdale sign was at the end of its useful life. Additionally, due to the location of the sign being within a road reserve and not made of frangible materials, means it does not comply with AustRoads guidelines.

During November and December 2019, the Shire engaged with the community to see feedback about the project. Approximately 30 people attended the community engagement event in November and 138 responses were received from the online survey.

After assessing the feedback, it is clear that the majority of residents would like to see a re-creation of the Jarrahdale sign. A desire to ensure that the new entry statement is consistent with the timber milling history of Jarrahdale was emphasised strongly in many responses.

Community engagement findings:



84% of survey respondents believed that the entry statement should be located on the corner of South Western Highway and Jarrahdale Road.



87% of respondents stated that they would like the words "historic town" included in the entry statement.



50% of respondents indicated an image of timber and the old mill was the best representation of Jarrahdale.



64% of respondents indicated that they preferred the current Jarrahdale sign over the other examples of entry statements that were provided.



The words that respondents most associated with Jarrahdale were *heritage/historic, flora and forest, timber, wildlife and trails.*

Next steps:

- The entry statement will be located near the corner of South Western Highway and Jarrahdale Road; however the exact location of the entry statement is yet to be determined.
- The font of the text will need to be decided.
- The size, material and colour of the structure will need to be determined.
- The entry statement will include the text "Jarrahdale" and "Historic Town". Any additional text or images will need to be decided.

We look forward to getting your input in making the final decisions.

Come and join us at the final community engagement session at Bruno Gianatti Hall at 6pm, on 16 January 2020.